

Tracy Nelson

Leadership Coach and Team Facilitator

Areas of Expertise:

- Senior Executive and Leadership Coaching
- Vision and Strategy Development / Execution / Evaluation (Organizational or Team)
- Team Coaching and Team Facilitation
- Meeting Facilitation
- Performance Management
- Life Coaching
- Leadership and Personal Retreats
- All areas of Global and Local training
- Marketing Capabilities analysis and training

Professional Experience:

- Director of Leadership Development (including executive level)
- Director of Training for Marketing, Performance Development, Sales, Measures and Metrics and Technology
- Director of Global Leadership Development
- Director Global Sales Training
- Director Sales and Leadership Training
- Sales Director and Manager
- Senior Midwife and Registered General Nurse

Education:

- Masters in Midwifery and Nursing
- Extensive certification in a variety of assessment tools including EQ in Action, Enneagram, Hogan, HBDI, DiSC, Coaching (with Hudson Institute)
- Counseling Diploma
- History of Art

Author of Articles / Presented for:

- Sales Executive Council (SEC)
- Pharmaceutical Executive
- Society of Pharmaceutical and BioPham Training (SPBT)
- American Society Training and Development (ASTD)
- 4 White papers published on coaching through the Chief Learning Officer – estimated reading audience of 7,000-10,000:
 - Creating a Coaching Culture (May 2011)
 - Courage to Coach - split into 3 parts (September 2011)

Recognition and Awards:

- Awarded CLO GOLD in 2010
- ASTD award in 2010 for accomplishments in Talent Management
- SPBT award for best contributions to Training in Industry 2010
- HR department of the Year with Human resources Institute 2010
- Company Presidents award winner in 2005 and 2008
- Variety of Regional and Global awards over 15 year period



Background:

Tracy Nelson RGN. RM. Certified Counsellor and Coach. Expert in Strategy, Individual, Leader and Team development.

Tracy has over 25 years of experience in leading and coaching high performing teams, team facilitation, leadership development, organizational effectiveness and coaching. Tracy is especially strong on team facilitation; coaching; developing vision and strategy for teams and organizations; creating and sustaining high performing teams.

Her results are achieved through a balance of technical and leadership competence across a broad spectrum of the organization, authenticity and having fun.

Tracy's coaching and facilitation style includes four simple but powerful elements.

- She **listens** at a very deep level
- **Asks** insightful questions to understand the situation and context
- She tells the leaders and teams the **complete truth** even when it is hard to hear
- She requests that those she interacts with **take the action** that demonstrates their absolute best performance.

Phone Number: +1 973 580 6131
Email: tracy.nelson@novadynamix.com